



**DAVID ROCKEFELLER CENTER
FOR LATIN AMERICAN STUDIES**

Symposium

Transparencia: Open Data and Anticorruption in Latin America

Monday, April 4, 2016

9am-5pm

David Rockefeller Center for Latin American Studies
Harvard University
1730 Cambridge Street, Cambridge, MA

Co-Hosted by:

Berkman Center for Internet and Society at Harvard University
Ash Center for Democratic Governance and Innovation at Harvard Kennedy School

Schedule of Events

9 - 9:15am

Registration and Breakfast

9:15 - 10:45am

Panel: Challenges in Latin American Open Data Initiatives
S-030, Gathering Room

Moderator:

Maria de Lourdes Vazquez

De Fortabat Visiting Scholar at David Rockefeller Center for Latin American Studies

Panelists:

Felipe Heusser

Fellow at the Berkman Center for Internet and Society, Founder and former Director of Ciudadano Inteligente of Chile

Manuel Aristarán

Graduate Student at MIT Media Lab. Developer of "Tabula", an open data tool for extracting tabular information out of PDF files.

Felipe Estefan

Associate of Governance & Citizen Engagement Initiative at Omidyar Network; Former Associate in Public Integrity and Openness Department in the World Bank's Governance Global Practice.

Jacinto Rodriguez

Madero/Fundacion Mexico Visiting Scholar at David Rockefeller Center for Latin American Studies

Synopsis: Open government data has become an attractive policy platform for many countries. In Latin America, many countries have implemented open data policies, but it is still to be seen whether measures will bring about structural change in the way power is exercised, or if this is simply political marketing. Are governments willing to commit to promoting transparency and accountability? Are the major challenges practical difficulties in the mainstreaming of open data across government and systematizing it as a sustainable practice? How does bureaucracy hold back the open data process? Does fear play a role in the reluctance of bureaucratic officials to put government data online?

10:45 – 11am

Coffee Break

11 – 12:15pm

Panel: Cracking Open Corrupt Systems: Do Legal, Administrative and Judicial Frameworks in Latin America Foster Corruption?
S-030, Gathering Room

Moderator: **Horacio Larreguy**
Assistant Professor of Government at Harvard University

Panelists: **Hector Mairal**
Senior Partner, Marval O’Farrell & Mairal, Buenos Aires, Argentina,
Full professor of Administrative Law, National University of Buenos Aires.

Claudia Escobar
2015–16 Robert G. James Scholar at Risk Fellow, Harvard University
Scholars at Risk Program

Ivo Corrêa
Ford Foundation Mason Student Fellow at Ash Center, Harvard
Kennedy School of Government and former Secretary of Legal Affairs
of the Executive Office of the President of Brazil

Synopsis: The opportunities for corruption are largely determined by governance systems. Do Latin American legal, administrative and judicial systems enhance opportunities for corruption instead of combating them? Is there a “parallel corrupt system” in place or is the framework itself corrupt, with laws effectively being enacted to foster corruption? Is the selection of judges conditioned to enhance corruption in Latin American nations? Will increased democratic participation and online publication of information on legal systems and judicial selection processes foster political changes and better government accountability? Is this a realistic possibility in present Latin America?

12:15 – 1pm

Lunch

1 - 2:45 pm

Conversation: Current Anti-Corruption Efforts in Argentina and Brazil

S-020, Belfer Case Study Room

Opening Remarks: Frances Hagopian

Jorge Paulo Lemann Visiting Associate Professor for Brazil Studies, Department of Government, Harvard University

Moderator: Matthew Stephenson

Professor, Harvard Law School

Speakers: Laura Alonso

Head of the Argentine Justice Ministry Anti-Corruption Office

Deltan Dallagnol

Federal Prosecutor for the State of Parana, Brazil

2:45 - 3:45 pm

Keynote Address

S-020 Belfer Case Study Room

Introduction: Rafael Di Tella

Joseph C. Wilson Professor of Business Administration, Harvard Business School

Speaker: Daniel Kaufman

President of Natural Resource Governance Institute (NRGI)

Reception to follow.

Speakers and Panelists Bios

Laura Alonso (Argentina)

Laura Alonso is the newly appointed Head of the Argentine Justice Ministry's Anti-Corruption Office. With a degree from the London School of Economics, she headed up *Poder Ciudadano*, one of Argentina's leading government watchdog organizations. Through a partnership with Transparency International, Ms. Alonso trained non-governmental organizations in Latin America and Southeast Asia on safe and effective government monitoring. She was elected to Congress in 2008, where she represented the city of Buenos Aires for the PRO Party. For her outstanding achievements in fighting corruption in the civil sector and as a congresswoman she was awarded the Vital Voices Global Leadership Award.

Manuel Aristarán (Argentina)

Manuel Aristarain is a graduate student at MIT Media Lab, currently building and researching visualization tools with the MacroConnections group under the direction of Dr. César Hidalgo. He was a 2013 Knight-Mozilla OpenNews Fellow. Among his many projects, he developed Tabula, an open source tool for extracting tabular information out of PDF files, and launched one of the first grassroots projects of technology applied to government transparency in Latin America, "Gasto Público Bahiense" which scrapes and republishes the expenditure data published by the government of Bahía Blanca, his hometown. Manuel was invited to the 2013 edition of TEDx Rio de la Plata.

Ivo Correa (Brazil)

Ivo Correa is the Ford Foundation Mason Student Fellow at Ash Center for Democratic Governance and Innovation at the Harvard Kennedy School of Government. He served as the Secretary of Legal Affairs of the Executive Office of the President of Brazil. As chief legal advisor for the Executive Office, he led the team responsible for coordinating and supervising the formulation of the legislative and public policy initiatives of the Federal Government in Brazil. Mr. Correa worked as a Senior Policy Counsel at Google, leading the Brazilian public policy team and dealing with internet policy issues including freedom of speech, intermediaries' liability, privacy, net neutrality, cyber security, and copyright issues.

Deltan Dallagnol (Brazil)

Deltan Dallagnol is the Federal Prosecutor for the State of Parana, Brazil. An LL.M. graduate of Harvard Law School, Mr. Dallagnol is currently Head Prosecutor in the "Lava Jato" case, a money laundering case that revealed a corruption scheme designed to embezzle Petrobras assets controlled by the Brazilian Federal Government. Mr. Dallagnol is leading the investigation that has so far charged more than 70 politicians, lobbyists, and industrialists, overturning decades of impunity.

Rafael Di Tella

Rafael Di Tella is the Joseph C. Wilson Professor of Business Administration at Harvard Business School. He is an Argentine economist from the Universidad de Buenos Aires and holds a doctoral degree from Keble College, Oxford. His expertise is in political economy, with a focus on institutional development. One part of his research has explored the causes of illegal behavior, with applications to corruption and crime. Another strand of Mr. Di Tella's work has studied measures of happiness and how they can inform government policies on issues that range from the incidence of inequality to the inflation-unemployment tradeoff. He has also focused on the role of beliefs in economic organization, including reversals of pro-market reform and, more generally, why doesn't capitalism flow to poor countries.

Claudia Escobar (Guatemala)

Claudia Escobar is a 2015–2016 Robert G. James Scholar at Risk Fellow at Harvard. Escobar is a former judge, a dedicated professor, and a former coordinator of the master's degree program in corporate law at the Universidad Rafael Landívar. During her fellowship at Harvard, she is pursuing research on how

corruption is directly linked to the lack of judicial independence, using Guatemala as an example. Her work is fueled by the conviction that a strong judicial system is the vehicle to build a true “State of Law,” which can bring peace, freedom, and prosperity to her home country of Guatemala. Her current research topics include: The Relation among Judicial Independence, Separation of Powers, and Corruption.

Felipe Estefan (Colombia)

Felipe Estefan structures and manages investments in Latin America as part of Omidyar Network’s Governance & Citizen Engagement initiative. In his role in the Public Integrity and Openness Department in the World Bank’s Governance Global Practice, he has designed and implemented strategies to advance transparency, accountability and citizen participation as a path towards improved governance and enhanced development outcomes.

Frances Hagopian

Frances Hagopian is the Jorge Paulo Lemann Visiting Associate Professor for Brazil Studies in the Department of Government at Harvard University and the former Director of the Kellogg Institute for International Studies at the University of Notre Dame. She is also Faculty Chair of the Brazil Studies Program of DRCLAS and Co-Chair of the Latin American Politics Graduate Workshop of the Weatherhead Center for International Affairs. She specializes in the comparative politics of Latin America, with emphasis on democratization, political representation, political economy, and religion and politics.

Felipe Heusser (Chile)

Felipe Heusser is a Fellow at the Berkman Center for Internet and Society at Harvard Law School. He is the Founder and former Director of Ciudadano Inteligente, a Latin American NGO based in Chile, which aims to channel citizen participation and online accountability through technology. His current research topics include the intersection of civics and technology, especially relating to freedom of information, civic media, and open government.

Daniel Kaufman (Chile)

Daniel Kaufmann is the president of the Natural Resource Governance Institute (NRGI), a policy institute and non-profit organization operating in more than a dozen countries. An economist, he is a pioneer in the field of governance and anti-corruption worldwide. He has held leadership positions in the field, and has, with his teams, devised innovative approaches to measure and analyze governance. He has deep practical experience in providing high-level policy advice and helping countries in all regions of the world to formulate and carry out governance reforms in areas such as anti-corruption, transparency and natural resources. He has also extensively researched other topics such as economic development, political economy, investment, privatization and urban and labor economics. Dr. Kaufmann was previously a senior fellow at the Brookings Institution, and director at the World Bank Institute, leading work on governance and anti-corruption. He also held other World Bank senior management positions focused on anti-corruption, finance and regulatory reform. He was the bank’s first chief of mission to Ukraine, and worked on capacity building in Latin America and on economic reforms in Africa. He has also been a member of the Faculty and Global Agenda Council of the World Economic Forum (Davos). He is currently a full member of the Extractive Industries Transparency Initiative international board. In major policy circles and the international media, he is associated with such innovations as the Worldwide Governance Indicators, the Resource Governance Index, and the study and analysis of “legal corruption” and state capture. Dr. Kaufmann, a Chilean, received an M.A. and Ph.D. in economics at Harvard, and a B.A. in economics and statistics from the Hebrew University of Jerusalem.

Horacio Larreguy

Horacio Larreguy is an Assistant Professor of Government at Harvard University. He received a PhD in Economics from MIT in 2013, Master in Economics and Finance from CEMFI in 2007 and BA in Economics from the University of Buenos Aires in 2004. His research interests include political economy and economic

development using both theory, observational data and experiments. Horacio is currently working on new projects on political accountability in Africa and Latin America.

Hector Mairal (Argentina)

Hector Mairal is a senior partner at *Marval O'Farrell & Mairal*. Dr. Mairal, one of the most prominent and respected attorneys in Argentina, is an expert in administrative law, business law, and government contracts. He is the author of numerous books and publications including *Las raíces legales de la corrupción - o de cómo el Derecho público fomenta la corrupción en lugar de combatirla (The Legal Roots of Corruption or How Public Law Encourages Corruption instead of Attacking It)*. Among many awards, he is the recipient of the Honorary OBE in 1993 and the Chambers' Lifetime Award in 2005.

Jacinto Rodríguez (Mexico)

Jacinto Rodríguez is the 2015-2016 Madero/Fundación Mexico Visiting Scholar at David Rockefeller Center for Latin American Studies. He is a Mexican researcher, writer and investigative journalist; Founder and Editorial Sub-director of the magazine *Emeequis*; member of the seminar on violence and peace from the COLMEX and member of the collective security analysis with democracy civil association. He has spent more than a decade poring over a vast archive of confidential government files in what was once known as the "Black Palace," that revealed dark secrets of Mexico's authoritarian past and threw light onto the 71-year, uninterrupted reign of the Institutional Revolutionary Party (PRI). He has published several works including: *The Other Secret War. The Prohibited Files of the Press and the Power*; 1968, *All the Culprits*, and *The Secret Payrolls of Government*. He has previously been a Tinker Visiting Professor, and Mexican Center Research Associate at the University of Texas at Austin.

Matthew Stephenson

Matthew Stephenson is a Professor at Harvard Law School, where he teaches administrative law, legislation and regulation, anti-corruption law, and political economy of public law. His research focuses on the application of positive political theory to public law, particularly in the areas of administrative procedure, anti-corruption, judicial institutions, and separation of powers. Prior to joining the Harvard Law School faculty, Professor Stephenson clerked for Senior Judge Stephen Williams on the D.C. Circuit and for Justice Anthony Kennedy on the Supreme Court. He received his J.D. and Ph.D. (political science) from Harvard in 2003, and his B.A. from Harvard College in 1997.

Maria de Lourdes Vazquez (Argentina)

María L. Vazquez is the 2015-16 De Fortabat Visiting Scholar at DRCLAS. She is a Professor of Copyright, Media Law and Internet Policy at the *Universidad Católica Argentina*. She holds an LL.M. degree from Harvard Law School, and pursued her doctoral studies at the European University Institute in Italy. Her professional background includes serving as in-house counsel in the music industry in London and New York, and as partner for the firm *Marval O'Farrell & Mairal* in Buenos Aires, with expertise in copyright, and media issues. Recent research topics include the challenges to digital citizenship in Latin America, the music industry in the internet era ("*Modifying Spotify?*") and the role of biometrics in Latin American privacy & surveillance policies. Maria also holds a degree in film from the Argentine *Centro de Investigación Cinematográfica*.

Many thanks to **Andres Lombana-Bermudez** for his invaluable help and effort in the preparation of this symposium.

Andres Lombana-Bermudez (Colombia)

Andres Lombana-Bermudez is a Fellow at Harvard University's Berkman Center for Internet and Society and a Research Associate with the Connected Learning Research Network. He is a researcher and designer working at the intersection of digital technology, youth, innovation, and learning. His approach is

transdisciplinary and collaborative, combining ethnographic and quantitative research methods, design-based research, and media technology design. Andres has a doctorate in Media Studies from UT-Austin with concentration in digital literacy and education, a masters in Comparative Media Studies from MIT, and bachelor's degrees in Political Science and Literature from Universidad de los Andes in Bogota, Colombia. He has worked in the field of digital media and learning for over a decade and collaborated in projects such as the Digital Edge, Berkman's Youth and Media Lab, the New Media Literacies Project, and KLRU-Austin PBS summer STEM. His dissertation research focused on digital inequalities, immigrant assimilation, and participation gaps among Latino/Hispanic youth. As a fellow at the the Berkman Center, Andres works with the Youth and Media team. He collaborates with the The Digital Literacy Toolkit and Coding for All projects, and supports global and Latin American initiatives such as Digitally Connected. He also continues to research digital equity with a focus on Latino/Hispanic youth and families.