



One Harvard, One Brazil

June 15, 2019 | São Paulo, Brazil

- 8:30 AM **Registration & Breakfast**
- 9:00 AM **Setting the Stage: Welcome, Alumni Community and Summit Goals**
Ham Clark (EdM '78)
Duval Guimarães (MPP '13)
- 9:15 AM **The Power of Active and Responsible Civic Agency**
Danielle Allen (AM '98, PhD '01) - James Bryant Conant University Professor
moderated by Lúcia Dellagnelo (EdM '95, PhD '00)
- 10:15 AM **Coffee Break & Networking**
- 11:00 AM **Advancing Ethics, Equality and Justice in Brazil**
Ministra Carmen Lúcia
moderated by Edith Bertoletti (LLM '99)
- 12:00 PM **Aspirations for Our Alumni Community**
opening remarks by Sara Aske - Harvard Alumni Association
Duval Guimarães (MPP '13) - Harvard Alumni Club of Brazil
Graciema Bertoletti (MBA '99) - Harvard Business School Club of Brazil
Magnus Arantes (OPM '10) - Harvard Business School Alumni Angels of Brazil
Max Fontes (LLM '00) - Harvard Law School Association of Brazil
moderated by Raquel Ajub Moyses (MPH '17) - Summit Executive Committee
- 12:30 PM **Lunch & Networking**
- 2:10 PM **Group Photo**
- 2:15 PM **Building a Better Brazil: Perspectives and Priorities**
Flavio Calmon - Assistant Professor, Harvard John A. Paulson SEAS
Guilherme Leal - Harvard DRCLAS Brazil Advisor
Priscila Cruz (MPA '15)
moderated by Edson Kenji Kondo (MPP '90, PhD '94)
- 3:45 PM **Brazil at Harvard and Harvard in Brazil: Reflections and Opportunities**
Jorge Paulo Lemann (AB '61) - Harvard DRCLAS Brazil Advisor
Luciana de Oliveira (AM '93, PhD '97) - Harvard Global Advisory Council
Mariam Topehashvili (AB '19)
moderated by Wolff Klabin (AB '96, OPM '13) - Harvard DRCLAS Brazil Advisor
- 4:25 PM **Closing Words**
Claudio Haddad (OPM '87) - Chair, Harvard DRCLAS Brazil Advisory Group
- 4:40 PM **Cocktail Reception & Networking**

MC: Bruno Levi Dancona (ALM '17)



HARVARD ALUMNI
CLUB OF BRAZIL



HARVARD
BUSINESS SCHOOL
Club of Brazil



HARVARD
BUSINESS SCHOOL
Alumni Angels of Brazil

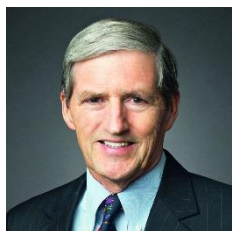


HARVARD LAW SCHOOL
ASSOCIATION OF BRAZIL

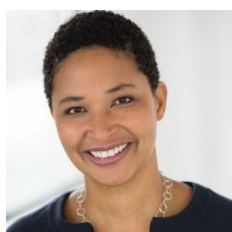


HARVARD UNIVERSITY
DAVID ROCKEFELLER CENTER
FOR LATIN AMERICAN STUDIES

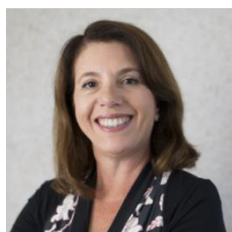
Summit Speakers, Moderators & MC:



Hamilton “Ham” Clark (EdM ‘78): Head of School at Avenues São Paulo, Ham has over 40 years of experience in education leadership that spans the United States, Europe, and the Middle East. Ham grew up in Cambridge, MA and received his BA in religion from Trinity College, his MEd from Harvard University Graduate School of Education (HGSE). He has been a Columbia University Klingenstein Fellow and a HGSE visiting practitioner.



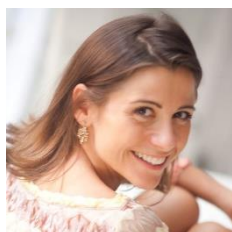
Danielle Allen (MA '98, PhD '01): As James Bryant Conant University Professor, Director of the Edmond J. Safra Center for Ethics and member of the American Academy of Arts and Sciences, Danielle Allen is one of Harvard's most influential thinkers. A Marshall Scholar and MacArthur Genius Grant recipient, Allen has served as Chair of the Pulitzer Prize Board and Mellon Foundation Board and as Trustee of Amherst College and Princeton University.



Lúcia Dellagnelo (EdM '95, EdD '00): Lúcia is President and CEO of the Center of Innovation for Brazilian Education, Board Member of Network of Political Action for Sustainability (RAPS) and a Synergos Senior Fellow in Philanthropy. She served as Santa Catarina's Secretary of Sustainable Economic Development and founded Instituto Comunitário Grande Florianópolis, one of Southern Brazil's first community foundations.



Ministra Cármen Lúcia: A jurist and member of Supreme Federal Court since 2006, Cármen Lúcia was the second woman in Brazil's history to become a Supreme Court Justice. From 2016-2018 she was President of the Court and of the National Justice Council. Prior, Cármen Lúcia served as President of Brazil's Superior Electoral Court. She is a professor of Constitutional Law at Pontifical Catholic University of Minas Gerais.



Edith Bertoletti (LLM '99): An elected board member of the Harvard Alumni Club of Brazil, Ms Bertoletti is a New York and Brazil lawyer, a certified asset manager in Brazil, and a certified Board member by the Brazilian Institute of Corporate Governance. After working for 20 years as a lawyer, she has spent the past decade working with investment funds and real estate developments. She is an Executive Director of the Goodman Group in Brazil.



Sara Aske: As the Senior Associate Director, Clubs and Shared Interest Groups at the Harvard Alumni Association, Sara (Sari) leads the Harvard University-wide international alumni communities, with specific oversight of the African, Asian-Pacific, Latin American, and Middle Eastern regions. A recipient of the Commonwealth Citation for Outstanding Performance Award (Massachusetts, 1999), she was responsible for launching and managing foreign based offices for the Massachusetts Port Authority and Massachusetts Department of Economic Development.



Duval Guimarães (MPP '13): Current President of the the Harvard Alumni Club of Brazil, Duval focused on democracy, politics and institutions during his time at HKS. He holds a Bachelors degree in International Studies from American University and an Associate of Arts degree in Political Science and Global Studies from Santa Barbara City College. Duval also volunteers as the President-Director of the NGO Cidadão Pró-Mundo.



Graciema Bertoletti (MBA '99): Deeply involved with HBS since graduation, Graciema has been engaged with HBS Admissions and fund raising and is currently a member of the HBS Advisory Board and co-CEO of HBS Alumni Club of Brazil. After 20 years in Investment Banking, Graciema joined UnitedHealth Group in Brazil as Executive Director, leading the company's change towards value based payment models with providers.



Magnus Arantes (OPM '10): A serial entrepreneur, venture capitalist, angel investor and innovator board member, Magnus developed the complete cycle from the foundation to the exit of a few companies. He is Founder and Partner at LM Ventures, a company that operates Vertical Innovation Hubs, connecting big corporations with startups. Magnus is also co-founder and President of HBS Angels Alumni Association of Brazil and board member of the HBS Alumni Angels Global.



Max Fontes (LLM '00): A founding partner of Fontes & Tarso Ribeiro Advogados, Mr. Fontes is also Vice-President of Institutional Relations at the Brazilian Center of Arbitration and Mediation and was one of the Founding Professors of the FGV Direito Rio. He was awarded the Troféu Dom Quixote (2009) and Troféu Sancho Pança (2011) as well as the The Outstanding Young Persons of the World Award (2010). Mr. Fontes is President of the Harvard Law School Association of Brazil and has served as Co-President of the Harvard University Club of Brazil.



Raquel Ajub Moyses (MPH '17): A Head and Neck Surgeon, Raquel graduated from USP Medical School in 2001 and earned her doctoral degree in 2011. Working, teaching and learning at Hospital das Clínicas since 2006, her research on Head and Neck cancer is gradually moving from molecular to clinical and social predictors of poor outcomes for cancer patients. She is now searching for new challenges in social entrepreneurship.



Guilherme Leal: A founder of Natura&Co, globally recognized for its commitment to sustainability, Guilherme Leal is one of Brazil's leading business and social entrepreneurs. A Vice-Presidential Candidate in the 2010 general elections, Leal has been a founder, investor and board member of numerous organizations dedicated to social responsibility, political renovation, environment, cities, education, regional development and impact investing.



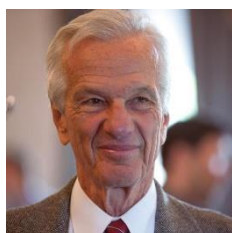
Priscila Cruz (MPA '15): CEO of Todos Pela Educação, Priscila Cruz leads a collective mission to mobilize Brazil's government and civil society around ensuring the right of high-quality education for all Brazilian children and youth. The recipient of several prizes from prestigious public, private and multilateral organizations, Priscila was recognized as a standout among her class at the Harvard Kennedy School.



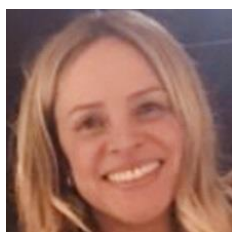
Flavio Calmon: Assistant Professor of Electrical Engineering at Harvard's John A. Paulson School of Engineering and Applied Sciences, Flavio Calmon recently received the NSF CAREER Award - one of the most prestigious awards for up-and-coming researchers - to study fairness in machine learning. Calmon's research explores the interplay between information theory, machine learning and statistics, focusing on applications in data science, content distribution, privacy and security.



Edson Kenji Kondo (MA '90, PhD '94): Vice Dean of the FGV School of Public Policy and Government, Edson has vast experience as a researcher and administrator in the US, Japan and Brazil. An engineer and political scientist by training, his interests span public policy, social and environmental sustainability, innovation, entrepreneurship, gender issues and international relations.



Jorge Paulo Lemann (AB '61): Jorge Paulo Lemann played professional tennis at the highest levels before becoming one of the world's leading entrepreneurs and philanthropists. Lemann believes that education is the single most important mechanism for Brazil's social and economic development. His support has enabled opportunities for thousands of young Brazilians to develop their academic and/or professional potential.



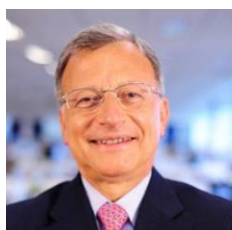
Luciana de Oliveira Cezar Coelho (AM'93, PhD '97): Founding and managing partner of STS GAEA Capital, Luciana worked as an investment banker at Banco Santander, ABN Amro, Merrill Lynch and Lehman Brothers. She is on the Board of Directors of Energisa S.A., Instituto República and Instituto Vassouras Cultural. An expert in Finance and Game Theory, Luciana is a member of Harvard's Global Advisory Council.



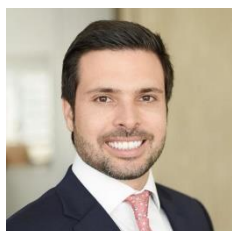
Mariam Topeshashvili (AB '19): Born in Tbilisi, Georgia, Mariam grew up as a political refugee living in a Rio de Janeiro slum. Her upbringing contributed to her interest in negotiation strategies and decision-making processes. She recently co-founded Avocado, an on-demand online grocery retailer that has secured seed investment from Canary and Maya Capital and is currently operating in the city of São Paulo.



Wolff Klabin (AB '96, OPM '13): Board Member of Klabin S.A. and Managing Partner of 4K Investimentos, Wolff is a Co-Founder of RenovaBr, Parceiros da Segurança Pública, Prep Estudiar Fora and the Harvard Brazilian Student Organization when a student at Harvard. He also serves on the Board of civil society organizations such as ORT Brasil, Instituto Igarapé and RenovaBR. Wolff is also an Advisor to Harvard DRCLAS Offices in Cambridge and in Brazil.



Claudio Haddad (OPM '87): Founder and board chairman of Insper, a leading not-for-profit business, economics and engineering school in São Paulo, Haddad served as a director of Brazil's Central Bank before becoming partner and CEO of Banco Garantia. A board member of Ideal Invest, Instituto Unibanco and Ensina Brasil, Haddad also chairs the Harvard DRCLAS Brazil Office Advisory Group and is a member of Harvard's Global Advisory Council.



Bruno Levi D'Ancona (ALM '17): Managing Partner of Treecorp Investments, a leading Brazilian Private Equity Firm, Bruno D'Ancona is currently president and/or board member of several portfolio companies. He is one of the founders of Renova, which provides education to develop new leaders for Brazilian politics, and currently a board member of the Harvard Alumni Club of Brazil.